



Hungarian Dental Association
Prof István Gera / Dr Judit Szőke
Faculty of Dentistry, University of Debrecen
98 Nagyerdei Circle
H-4012 Debrecen
PO Box 13
Hungary

23 March 2010

FDI World Dental Federation / Unilever Oral Care Partnership
Live.Learn.Laugh

Dear Prof Gera,
Dear Dr Szőke,

We are proud to report that, to date, 40 FDI member National Dental Associations from 37 countries worldwide have taken part in the Live.Learn.Laugh Partnership. This collaboration is a testament to the importance of oral health promotion to FDI World Dental Federation and its member associations, and Unilever Oral Care and its Brands.

We are pleased to announce the continuation of this partnership between FDI World Dental Federation and Unilever Oral Care for an additional three to six years.

Live.Learn.Laugh will remain focused on working together to improve oral health globally, through local projects. The main terms and conditions of the partnership, as well as the use of the FDI World Dental Federation logo and supportive statement on Unilever oral care products, remain the same for the continuation of the partnership.

Details of the new phase of the partnership are currently in development by the Partnership Team and FDI Council will hold a two-day workshop in April to review the plan. We expect to launch the next phase of the partnership during the 2010 FDI Annual World Dental Congress in Salvador da Bahia in Brazil.

In the meantime, we would like to assure you that all current agreements outside of the partnership between Hungarian Dental Association and Unilever Oral Care will not be affected.

We hope that Hungarian Dental Association will continue its participation in the partnership, thereby accepting the existing terms and conditions, including use of FDI World Dental Federation logo and supportive statement on Unilever Oral Care products and media, in your country.

Working together to improve oral health globally

If this is not agreeable to Hungarian Dental Association, we kindly ask that you inform Ms Djerdana Gina Ivosevic in writing, no later than 10th April 2010, either by email at divosevic@fdiworldental.org or by mail at the new FDI Head Office address in Switzerland:

World Dental Federation / Fédération Dentaire Mondiale
Tour de Cointrin
Avenue Louis-Casai 84
Case Postale 3
1216 Cointrin – Genève
Switzerland

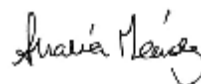
Phone: +41 22 560 81 50
Fax: +41 22 560 81 40

The Partnership Team is available to assist you in addressing any concerns you may have. We are excited about this next phase of Live.Learn.Laugh and look forward to this continued collaboration to improve oral health worldwide.

Yours sincerely,



Dr David Alexander
Executive Director
FDI World Dental Federation



Dr Analia Mendez
Oral Health Programmes and
Partnerships Director
Unilever Oral Care

Cc: Unilever Hungary